

SWAYAM PRABHA DTH TV CHANNELS - LIVE COUNSELLING SCHEDULES

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REGIONAL CENTRE, IGNOU, MADURAI - 625 018
PROGRAMME SCHEDULE – March 2026 (from 01.03.2026 to 31.03.2026)

Date & Day	Time	Channel Number	Channel Name	Programme Code & Course Code	Subject	Faculty Name
02/03/26 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 2 (Unit 6) Course Title: APPLICATIONS OF DEMAND AND SUPPLY	Dr. P. Satheesh Kumar Guest Lecturer, Department of Economics Government Arts and Science College, Veerapandi, Theni District
03/03/26 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 2 (Unit 7) Course Title: LAW OF DIMINISHING MARGINAL UTILITY AND EQUIMARGINAL UTILITY	Dr. P. Satheesh Kumar Guest Lecturer, Department of Economics Government Arts and Science College, Veerapandi, Theni District
05/03/26 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-172	Topic: Block - 3 (Unit 9) Course Title: Inequalities in Income Distribution	Dr. T. SelvaKumar Assistant Professor Department of Economics The American College, Madurai
06/03/26 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 2 (Unit 8) Course Title: INDIFFERENCE CURVES ANALYSIS	Dr. P. Satheesh Kumar Guest Lecturer, Department of Economics Government Arts and Science College, Veerapandi, Theni District
09/03/26 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 3 (Unit 9) Course Title: THE PRODUCTION FUNCTION-I	Dr. P. Satheesh Kumar Guest Lecturer, Department of Economics Government Arts and Science College, Veerapandi, Theni District

10/03/26 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 3 (Unit 10) Course Title: THE PRODUCTION FUNCTION-II	Dr. P. Satheesh Kumar Guest Lecturer, Department of Economics Government Arts and Science College, Veerapandi,Theni District
11/03/26 Wednesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 3 (Unit 11) Course Title: THEORY OF COSTS AND COSTCURVES	Dr. A. Babitha Department of Economics GTN Arts college, Dindigul
12/03/26 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMF & BECC-101	Topic: Block - 4 (Unit 11) Course Title: Monopolistic competition: Price and output	Dr. R. NirubanChakravarthy Assistant Professor of Economics PM Thevarcollege,Usilampatti
13/03/26 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 4 (Unit 12) Course Title: EQUILIBRIUM CONCEPT AND CONDITIONS	Dr. A. Babitha Department of Economics GTN Arts college, Dindigul
16/03/26 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOME/CNM & BMS-101	Topic: Block -2 (Unit 7) Course Title: Process of Management	Dr. B. Rekha Assistant Professor Dept of Commerce, GTN Arts college, Dindigul
17/03/26 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 4 (Unit 13) Course Title: PERFECT COMPETITION	Dr. R. NirubanChakravarthy Assistant Professor of Economics PM Thevarcollege,Usilampatti
18/03/26 Wednesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOME/CNM & BMS-101	Topic: Block -3 (Unit 8) Course Title: Importance and Scope of Communication Skills	Dr. B. Rekha Assistant Professor Dept of Commerce, GTN Arts college, Dindigul
19/03/26 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOME/CNM & BMS-101	Topic: Block -3 (Unit 9) Course Title: Interpersonal and Group Communication	Dr. A. Rani Assistant Professor & Head Department of Business Administration, GTN Arts college, Dindigul
20/03/26 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOME/CNM & BMS-101	Topic: Block -3 (Unit 10) Course Title: IT and Web Application	Dr. A. Rani Assistant Professor & Head Department of Business Administration, GTN Arts college, Dindigul

23/03/26 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 4 (Unit 14) Course Title: MONOPOLY	Dr. A. Babitha Department of Economics GTN Arts college, Dindigul
24/03/26 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOME/CNM & BMS-101	Topic: Block -3 (Unit 11) Course Title: Reporting	Dr. A. Rani Assistant Professor & Head Department of Business Administration, GTN Arts college, Dindigul
25/03/26 Wednesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 4 (Unit 15) Course Title: MONOPOLISTIC COMPETITION	Dr. A. Babitha Department of Economics GTN Arts college, Dindigul
27/03/26 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 4 (Unit 16) Course Title: OLIGOPOLY	Dr. R. NirubanChakravarthy Assistant Professor of Economics PM Thevarcollege,Usilampatti
30/03/26 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOG-171	Topic: Block - 5 (Unit 17) Course Title: FACTOR MARKETS	Dr. A. Babitha Department of Economics GTN Arts college, Dindigul

Dear Learner, kindly watch the live Video counselling session in Tamil language and ask questions through Web link <https://splive.ignouonline.ac.in/live/ch/11> or Swayam Prabha Free DTH TV Channel No.11.YouTube Channel of IGNOU - <https://www.youtube.com/@ignousoss/streams>

Holiday

04.03.2026- Holi @ HQ

26.03.2026- Ram Navmi @ HQ

31.03.2026-Mahavir Jayanthi

**Regional Director,
IGNOU RC Madurai**